



Hammond, LA

West Hammond, LA

**School Partnership**

**2024-2025**

# LET'S FACE IT

Your students and faculty love Chick-fil-A  
& we love your students and faculty!



## WE'RE A LITTLE DIFFERENT THAN MOST BUSINESSES...

Chick-fil-A restaurants are nationally known for their involvement in local schools. Each

Chick-fil-A is individually owned and operated, so we strive to build long lasting relationships with our community in order to maximize impact on our local Hammond guests. At Chick-fil-A Hammond and Chick-fil-A West Hammond, we feel that creating partnerships with schools open doors to inspiring positivity and success in the next generation of chicken eaters. While we know that everyone appreciates donated food and coupons, we like to take the partnership a step farther -- bringing the Cow to school to make kids smile, recognizing your outstanding teachers for all of their hard work, or participating in fundraising events.

# WHO IS APPROVED?

Are you an approved school?

- Are you a school that services K-12 students?
- Are you in our trade area defined by Chick-fil-A?
  - Trade area is generally Tangipahoa Parish and East Livingston Parish
  - Must not have another Chick-fil-A closer to the school
- Do you have a point person that has the authority to make the final decisions on donation allocations, fundraisers and the other programs we offer?
  - The point person for each school is the only one who can request to use the donation amount. Each school is responsible for deciding how their donations get distributed.

If your school is interested in being an approved school for the 2024-2025 school year or would like more information on our school partnership program, email

[Marketing@hammondca.com](mailto:Marketing@hammondca.com)



HOLY GHOST  
CATHOLIC  
SCHOOL

# LET'S GET STARTED!

An approved school partnership will include:

## **School Discounted Pricing**

Enjoy 10% off all orders for any school event or meeting any time.

## **\$1000 in Food Donations**

Yes, you read that right! You will have \$1000 to spend during your school year on any events, meetings and special occasions of your choice.

\*Cannot be used for third party resale and full amount may not be able to be used in one day

\*The main point person for each school is the only one who can request to use the donation amount. Each school is responsible for deciding how their donations get distributed

## **Teacher Appreciation Mobile Reward**

During Teacher Appreciation Week teachers can receive extra rewards on the Chick-fil-A App! \*must verify teacher status on the app with ID.me to qualify

# FUNDRAISING!

## Sell Our Food

### Chick-fil-A Product Resale

Put the power of Chick-fil-A's delicious food to work to raise funds for your school. Your school will sell Chick-fil-A food at a price that you and your local Chick-fil-A contact have agreed upon, and your school will keep the profits made.

### Sell Chick-fil-A Food at Events

Popular Chick-fil-A menu items to sell include:

- Chick-fil-A Chicken Sandwich
- Chick-fil-A Spicy Sandwich
- Chick-fil-A Chicken Biscuit
- Chocolate Fudge Brownie
- Chocolate Chunk Cookie

Meet with your Chick-fil-A contact to order food for your fundraiser, which will be picked up in thermal coolers to maintain proper food temperature.

Ask our restaurant contact for signage to use at your sales table to promote that you are selling Chick-fil-A food as a fundraiser for your school. Publicize the fact that you will be selling Chick-fil-A food as a fundraiser in any pre-event communications sent to parents.



# FUNDRAISING!

Choose the best options for your school

## Cookie/Brownie Drive

Host a Cookie or Brownie Drive and a portion of the proceeds will go back to your school!

## Chilled Nugget Tray Drive

Host a Chilled Nugget Tray Drive and a portion of the proceeds will go back to your school!

## Mobile Spirit Nights

Host a Mobile Spirit Night and a portion of the proceeds of all Mobile Orders that use your schools code during a specific time frame will go back to your school!



## Mobile Spirit Week War

Participate in a Mobile Spirit Week with your biggest rival the week of that football game. Each school will receive their own code and a portion of the proceeds of all Mobile Orders that use their code will go back to the school. The school that gets the most orders will win free chicken the night of the game.

# FUNDRAISING!

## Teacher/Staff Lunch Delivery Program

### Teacher/Staff Lunch Delivery Program

Let Chick-fil-A bring lunch to your teachers and staff while earning money for your school at the same time.

### How does it work?

- The school decides when and how often they would like lunch delivered.
- Teachers/staff fill out the lunch order form and turns the form and payment into the school point person.
- School point person emails the forms to [marketing@hammondcfa.com](mailto:marketing@hammondcfa.com) 48 hours before delivery date.
- School point person provides one payment for the delivery.
- Total order must be at least \$500.
- School will receive 10% back in donations.

Teacher Lunch Delivery Order Form 2025

School: \_\_\_\_\_ Delivery Date: \_\_\_\_\_

Please write the QUANTITY in front of each item you wish to order, total your order, and print your name in the space provided. 10% of the total order will be donated back to the school. Please turn these forms in to your school point person with payment at least 3 days before delivery date. School point person will collect money and forms and email forms to us at marketing@hammoncfa.com at least 2 days before delivery date. Public schools are tax exempt. First price is tax exempt, second price is with tax.

**BOXED LUNCH:** Choice of Chick-fil-A Sandwich, Spicy Chicken Sandwich, 8ct Nugget, or Grilled Cool Wrap. Each boxed lunch contains Entree, Waffle Chips, and Chocolate Chunk Cookie.

- |                                  |                                   |
|----------------------------------|-----------------------------------|
| _____ Chick-fil-A Sandwich box   | _____ Chick-fil-A Sandwich entree |
| _____ Spicy Chicken Sandwich box | _____ Spicy Sandwich entree       |
| _____ Grilled Cool Wrap box      | _____ Grilled Cool Wrap entree    |
| _____ 8ct fried Nugget box       | _____ 8ct fried Nugget entree     |

**SAUCES:** Chick-fil-A sauce, Polynesian, BBQ, Honey Mustard, Ranch, Buffalo, Sriracha, Mayo, Ketchup (CIRCLE YOUR CHOICE)

\*\*For Grilled Cool Wraps, please circle dressing below

**SALADS:** Each Salad/Wrap comes with a choice of dressing. First column contains grilled chicken, second column does not. Dressings: Fat Free Honey Mustard, Garlic & Herb Ranch, Apple Cider Vinaigrette, Light Italian, Light Balsamic Vinaigrette, Avocado Lime Ranch, Creamy Salsa. (Circle your choice of dressing)

- |                             |  |
|-----------------------------|--|
| ___ Market Salad            | ___ Market Salad base (contains fruit)   |
| ___ Grilled Cobb Salad      | ___ Cobb Salad base (contains bacon&egg) |
| ___ Grilled Spicy Southwest | ___ SW Salad base (contains corn&beans)  |

**SIDES/DESSERTS: BEVERAGES:**

- |                                |                           |
|--------------------------------|---------------------------|
| ___ Side Salad                 | ___ Bottled Water         |
| ___ Medium Fruit Cup           | ___ Bottled Sweet Tea     |
| ___ Berry Parfait with Granola | ___ Bottled Unsweet Tea   |
| ___ Waffle Potato Chips        | ___ Bottled Lemonade      |
| ___ Mac N Cheese               | ___ Bottled Diet Lemonade |
| ___ Chocolate Chunk Cookie     |                           |
| ___ Chocolate Fudge Brownie    |                           |

Name: \_\_\_\_\_ Order Total: \_\_\_\_\_



# PERSONALIZE

Personalize your partnership to fit the unique culture of your campus.

## **Honor Roll Coupons**

Student award recognition program.

## **Career Day**

Host a career day with our Operator & leadership team.

## **Meet the Chick-fil-A Cow**

Have the Chick-fil-A Cow come to a school program or event.

## **Accelerated Reader Program**

Recognize your students for reading books with Chick-fil-A Coupons.

## **ADP**

We set up and sell Chick-fil-A at your school.

# Honor Roll Recognition Coupons

Recognize your honor roll students with free Chick-fil-A!

## How it works:

- Twice a year, celebrate students who receive honor roll with us.
- We will provide coupons to your students for the dates you provide. Dates must be provided 2 months in advance.

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## Career Day

Chick-fil-A holds many opportunities for young adults and future careers. Our Operator can share his experience in the restaurant industry as well as provide an opportunity for students to apply for their first job and learn more about our business.

## How does it work:

- Schedule a day with us to host a career day at your school.
- Our Operator & leadership team will speak on application and interview tips, job opportunities, and business insight.
- At the end of the day, students can sign up for practice interviews.



# Meet the Chick-fil-A Cow

## How does it work:

- Work with us to select a date for the Chick-fil-A Cow to make an appearance that meets Chick-fil-A cow mascot guidelines.
- The Cow can be present for up to 2 hours and needs to take a break, every 30 minutes.

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# Accelerated Reader Program

We love seeing young students read & grow! Encourage students to join an accelerated reading program by awarding them with free Chick-fil-A

## How does it work:

- Coordinate with your Chick-fil-A representative to communicate how many students are enrolled in the program.
- Your Chick-fil-A representative will coordinate coupon distribution with your school.

# ADP – Additional Distribution Point

We love providing an easy and convenient way for teachers and students to have access to Chick-fil-A on campus.

## How does it work:

- Coordinate with your Chick-fil-A representative to set up days/times that works best with your school that follows all state and district guidelines.
- We do all the work - bring the food, set up, and take payments. All you do is provide a location for us to set up and promote that we are there.
- We will give a portion of the proceeds back to your school.